### Safe Kids Placer County

Coalition Coordinator
Jim Owens
Lead Organization





City of Roseville Fire Department

Funding for this program provided by



June 2006

# 2005-2006 Learning Conversation

### Safe Kids Placer County

#### 2005-2006 First 5 Grant Goal-

To increase care givers' knowledge and skills, as well as safety devices and referral information necessary to keep children in their care safe from unintentional injuries and deaths.

### Safe Kids Placer County

Reducing Unintentional Injuries and Deaths resulting from:

**Bicycle and Pedestrian Activity** 

**Motor Vehicle Occupancy** 

**Poisonings** 

**Chocking/Strangulation** 

**Drowning** 

Burns

Falls

Fire Arms

#### Outcomes

- Children, parents and caregivers who participate in programs will know how to prevent unintentional injuries.
- Safe Kids Placer County membership and volunteer pool will be expanded to ensure participation at appropriate safety events to educate the community around child safety.
- A financial Sustainability plan to augment First 5 funds will exist.

Demographics (number of 0-5 served by gender, age, ethnicity, and when services were provided)

Compare and evaluate pre/post assessments from the Risk Watch program to determine knowledge gained based on:

- Age
- School Location
- Gender
- Ethnicity

#### **Coalition Building**

- Track Safe Kids Placer County meeting attendance by sign in log.
- Track the number of new members participating in Safe Kids Placer County Events

#### **Distribution Totals**

 Track the number of safety devices distributed throughout Placer County

# RISK Match

#### Risk Watch

### 140 students from 10 Placer County preschools assessed

- •12 Classes
- •Age 3-4
- 14 Question Pre and Post Assessments

#### Risk Watch Demographics

140 students pre and post tested

Number of students by Gender
 Males- 66
 Females- 74

Number of students by Age

2 year olds-1

3 year olds- 44

4 year olds-94

5 year olds- 1

#### Risk Watch Demographics

140 students pre and post tested

Number of students by Ethnicity

White- 80

African American- 4

Asian- 4

Hispanic- 49

Other-3

#### 2005-2006 Pre/Post 140 Students Pre and Post Tested

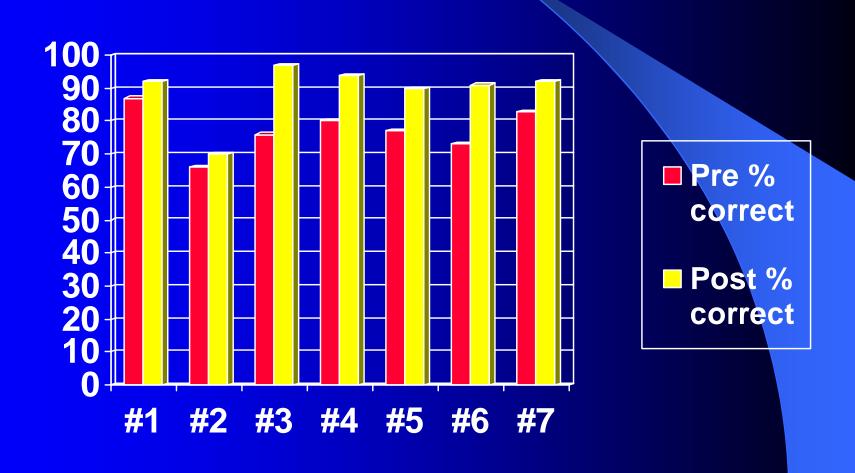
<b>Question</b>	Pre % Correct	Post % Correct	% Gained
1 Burns/Hot Water	87	92	+5%
2 Burns/Matches	66	70	+4%
3 Burns/Alarm	76	96	+20%
4 Bicycle/Helmet	79	94	+15%
5 Vehicle/Street Cros	sing 77	90	+13%
6 Vehicle/Car Seat	73	91	+18%
7 Poison/Drinking	83	92	+11%
8 Falls/Playground	<b>62</b>	81	+19%
9 Falls/Escalator	60	81	+21%
10 Choking/Drawstrin	g 68	84	+16%
11 Choking/Eating	91	98	+7%
12 Firearms/Gun Safe	ety 68	70	+2%
13 Water/Supervision	77	80	+3%
14 Vehicle/Bus Safety	87	98	+2%

### Avg. Percentage of Knowledge Gained...

11.3%

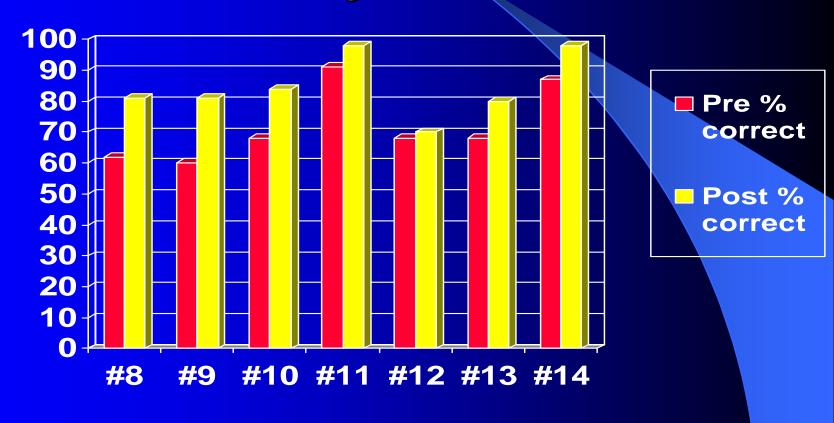
### 2005-2006 Risk Watch Pre/Post Test Comparison

**Percentage of Questions Correct** 



#### 2005/2006 Risk Watch Pre/Post Test Comparison

Percentage Correct



#### 2005-2006 Pre/Post Evaluations

% Average Correct by Age

Pre

Post

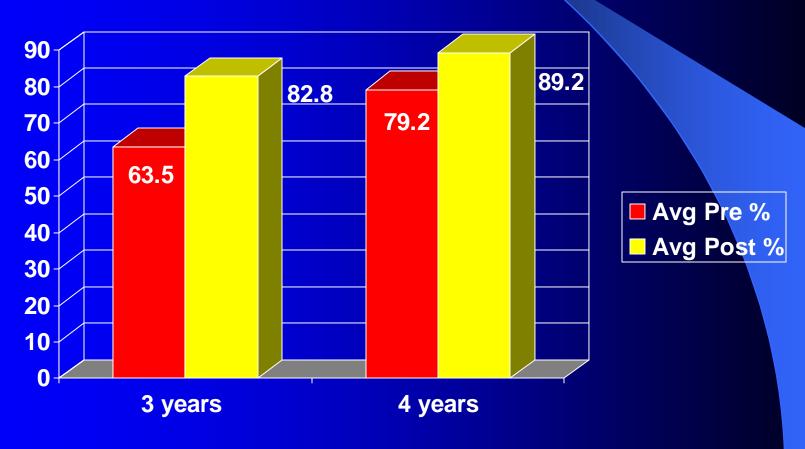
3 yrs. 63.5% 82.8% +19.3

4 yrs. 79.2%

89.2%

<sup>\* .07%</sup> Represents 1 Question

#### 2005/2006 Pre/Post Evaluations % Average Correct by Age



## 2005/2006 Pre/Post Test Evaluations % Average by Gender

Pre %

Post %

Male

73.5%

85.7% +12.2

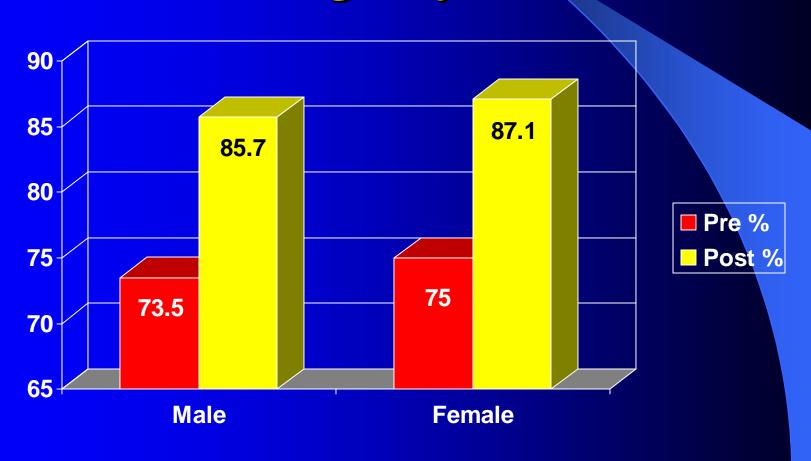
Female

75%

87.1% +12.1

<sup>\* .07%</sup> Represents 1 Question

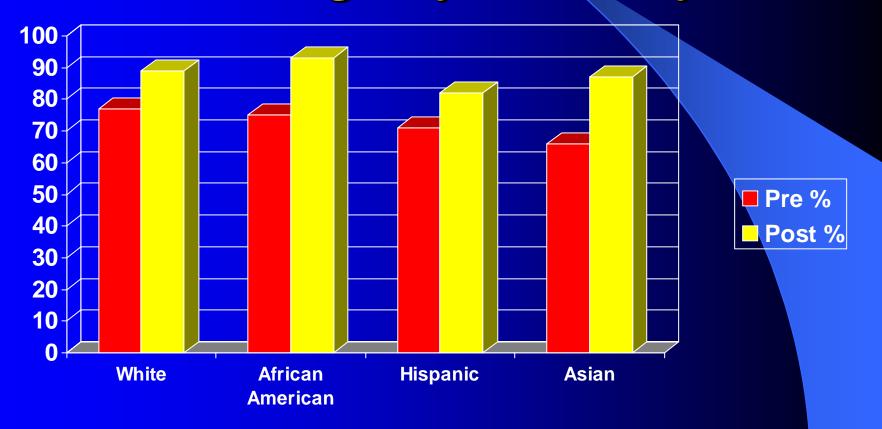
# 2005/2006 Pre/Post Test Evaluations % Average by Gender



# 2005/2006 Pre/Post Test Evaluations % Average by Ethnicity

	Pre %	Post %	% Change
<b>African American</b>	75	93	+18
Asian	66	87	+21
Hispanic	71	82	+11
White	77	89	+12

# 2005/2006 Pre/Post Test Evaluations % Average by Ethnicity



# 2005/2006 Pre/Post Test Evaluations Other variables: Single Child Vs. Non Single Child

Single Child

**37 Students** 

Non Single Child
103 Students

Pre % Correct Po

Post % Correct

% Change

84

+13

74

77

88

+14

#### 2005/2006 Pre/Post Test Evaluations Other variables: Prior Risk Watch

	Pre % Correct	Post % Correct	% Change
No Prior Risk Watch	66	84	+18
76 Students			
Prior Risk Watch	84	91	+7

**64 Students** 

## 2005/2006 Pre/Post Test Evaluations Comparison by School Location

Auburn
Carlin C. Coppin
Clipper Gap
Foresthill
Lincoln
Loomis
Roseville 1
Roseville 2
Sheridan

Sierra College

Pre AVG # Incorrect
5.5
3.75
3
3.3636
4.2857
3.9230
2.7777
4.1111
3.1111
2.75

Post AVC	# Incorrect
1.6875	
1.6666	
1.75	
1.1818	
1.7142	
1.4615	
3.3333	
1.8888	
3.2222	
1.0416	

# Safe Kids Placer County Membership

# Safe Kids Placer County Meeting Attendance



# Safety Device Distribution

### Safe Kids Placer County 717 Helmets Distributed

- **248** Multi-sport Helmets- Holiday Gift Baskets in December 2005
- 294 Bicycle Helmets to Risk Watch Schools in March
   2006
- 50 Multi Sport Helmets to Boys and Girls Club of Auburn
- 10 Equestrian Helmets to Ride to Walk
- 75 Multi-sport helmets to Placer Hills Fire
- 10 Helmets to Acres of Hope
- 30 Helmets to Woodbridge Elementary
- 140+ helmets ordered by coalition members using SKPC discount

# Safe Kids Placer County Car Seat Distributions

- 110 Child Safety Seats distributed at 5 events and throughout the year
- 75 Car Seats donated to PCHHS low cost car seat program (\$2900)
- 10 Infant Seats to Kaiser Roseville

## Safe Kids Placer County PFD Distribution

- 180 Life Jackets Distributed in Auburn,
   Lincoln, and Meadow Vista National Safe Kids
   Week, May 2006
- 20 Life Jackets donated to Sierra College Foster Care
- 2 Life Jackets donated to Auburn Family Resource Center

### Safe Kids Placer County PFD Loaner Stations



• 1 New PFD Loaner Station in 2006- Lincoln Fire (16 vest)

**Ongoing Support:** 

Roseville Fire Department -2004 (15 vests)

Placer Hills Fire Department -2004 (12 vests)

Granite Bay Boat Launch Folsom Lake- 2005 (15 vests)

Beales Point Folsom Lake- 2005 (15 vest)

#### Fundraising and Donations

6th Annual SKPC Golf Tournament-\$8,900
Oracle Donation-\$5000
City of Roseville REACH Campaign-\$2700
SAFE KIDS Grants-\$1800

### Donations Made by Safe Kids Placer County 2005-2006

- \$1000 Roseville PedalSafe
- \$2000 CHP "Every 15 Minutes" Program

Placer and Del Oro High Schools

\$3700 Auburn Fire Safety Trailer